**Digital Design: Web Design Layout Exercise**

**Directions**:

**Step 1**: Open a Power Point file. Save the file in your classwork folder as Web Layout Exercise. On the title slide put your name, Web Design Layout and today’s date.

**Step 2:** Using slide2 as your “homepage” layout. Design a visually appealing home page for a website. Utilize text boxes to assist with your visual layout. You are developing placeholder content. You are not actually placing a content in these sections (logo, title navigation, etc.). Read the article on the class website (Digital Design page, comments section). Use ideas from this article to help design your layout. You will use the same topic you chose for your Web Color Selection to design this home page layout.

Remember to include the following placeholder components:

* Navigation Bar
* Banner/ title/ logo
* Images
* Content
* Ads (optional)

Use the layout principles discussed in the presentation as your guide.

**Step 3:** Slide 3 Document why you chose this layout for the client. Utilize concepts from the article and the lesson to back up your choice.

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